



# Privacy Policy

## Introduction:

At Thangamayil Jewellery Limited, we prioritise the privacy and security of our users. This Privacy Policy outlines our commitment to protecting your personal information. It describes our practices regarding collecting, using, and safeguarding your data across our various platforms, including [www.thangamayil.com](http://www.thangamayil.com), our live chat, retail ERP system, Thangamayil Mobile App, and Thangamayil social media accounts. By using our services, you agree to the terms of this Privacy Policy.

## Information We Collect:

We collect the personal information you willingly provide while interacting with our platforms, such as during registration, placing orders, participating in events or promotions, subscribing to our newsletter, or giving feedback. The information we collect includes, but is not limited to:

- Name
- Address
- Email address
- Phone number
- Government-provided ID proofs (e.g., PAN card, Aadhaar card) for KYC mandatory compliance as required by the Indian Government

## Financial Transaction Information:

Both [Thangamayil.com](http://Thangamayil.com) and Thangamayil Mobile App do not directly collect or store your credit/debit card or banking details. Financial transactions on our website and mobile app are securely processed by a third-party payment gateway, which adheres to strict confidentiality agreements and is certified by all major card issuers to hold details securely.

## Use of Collected Information:

We use the collected information to:

- Fulfil our commitments to you
- Verify orders and process transactions
- Communicate with you about our services and offers
- Provide relevant information and offers based on your interests
- Comply with legal requirements and regulations

If you wish to stop receiving promotional messages, contact our support team at [care@thangamayil.com](mailto:care@thangamayil.com) or +1800 889 7080 (10 AM to 6 PM IST).



## Privacy Policy

### **Information Sharing:**

We will not share your personal information with third parties for marketing, spam, or mass mailing purposes. However, we may share your information with trusted third-party service providers, such as our payment gateway, to process transactions and provide services on our behalf. These third parties are bound by confidentiality agreements and the terms and conditions of their respective privacy policies.

### **Retention of Information:**

We will retain your personal information if you permit us to use it or as required by law. You may inform our support team if you no longer wish for us to use your information. We will remove your information from our communications list but may retain it for legal verification as required by the Government of India.

### **Advanced Security Measures:**

We implement advanced security measures to protect your personal information, including encrypting sensitive information using Secure Socket Layer (SSL) technology. However, no data transmission over the Internet is entirely secure, and we cannot guarantee the security of any information you transmit.

### **Third-Party Websites and Services:**

This Privacy Policy only addresses our collection and use of your information. Other websites accessible through our platforms may have their privacy policies and practices. We are not responsible for the policies or practices of third-party websites or services.

### **Updates to Our Privacy Policy:**

We may revise our Privacy Policy occasionally to ensure it reflects our commitment to protecting your privacy. Any changes will be posted on our website, and by continuing to use our services, you agree to the updated Privacy Policy.

### **Contact Information:**

If you have any questions or concerns about our Privacy Policy, please contact our support team at [care@thangamayil.com](mailto:care@thangamayil.com) or +1800 889 7080 (10 AM to 6 PM IST).