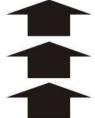


YOY (3months)

Net Sales : 61%

EBITDA 59%

PAT 42%



UnAudited Financial Results For the guarter ended on 30th June 2012

₹ in Lakhe

		₹ in Lakhs			
SI.		Quarter Ended			Year Ended 31-03-2012
No		30-06-2012 31-03-2012 30-06-2011			
		Un Audited	Un Audited	Un Audited	Audited
1	Sales and Other Income	35,840.67	30,600.57	22,311.97	113,161.67
	Total Income	35,840.67	30,600.57	22,311.97	113,161.67
2	Expenditure				
	a) Cost of Materials Consumed	31,611.21	27,237.91	19,707.07	98,087.97
	b) Employee Cost	434.19	317.54	253.24	1,286.63
	c) Other Expenditure **	608.47	594.91	352.66	1,980.95
	d) Depreciation	91.15	92.39	38.92	223.89
	Total Expenditure	32,745.02	28,242.75	20,351.89	101,579.44
3	Profit from Operations before Other Income, Interest and	3,095.65	2,357.82	1,960.08	11,582.23
	Exceptional Items (1-2)	70	1:5	57	50
4	Other Income	-	-	-	-
5	Profit before Interest & Exceptional Items(3+4)	3,095.65	2,357.82	1,960.08	11,582.23
6	Finance Cost	902.43	1,067.47	417.90	2,847.52
7	Profit after Interest but before Exceptional Items (5-6)	2,193.22	1,290.35	1,542.18	8,734.71
8	Exceptional Items		-,	-	-
9	Profit / (Loss) from Ordinary Activities before Tax (7+8)	2,193.22	1,290.35	1,542.18	8,734.71
-	Tax Expenses (Net)	679.90	379.30	478.08	2,828.66
_	Net Profit / (Loss) from Ordinary Activities after Tax (9-10)	1,513.32	911.05	1,064.10	5,906.04
		1,313.32	911.03	1,004.10	3,900.04
	Extraordinary Items (Net of Expenses)		- 011.05	1 061 10	
	Net Profit /(Loss) for the Period (11-12)	1,513.32	911.05	1,064.10	5,906.04
14	Paid up Equity Share Capital	1,371.96	1,371.96	1,371.96	1,371.96
4.5	(Face Value of Rs.10/- each)				42.220.00
_	Reserve excluding Revaluation Reserve	870			13,239.07
16	EPS after Extra ordinary Items	T I M TWO TWO WITH	79794		
_	Basic EPS after Extra ordinary Items	11.03	6.64	7.76	43.05
	Diluted EPS after Extra ordinary Items	11.03	6.64	7.76	43.05
17	Public Share Holdings				
	- Number of Shares	4,278,667	4,291,600	4,792,278	4,291,600
	- Percentage of Share Holdings	31.20%	31.28%	34.93%	31.28%
18	Promoters and Promoters group share holding				
	a) Pledged/Encumbered				
	- Number of Shares	1,176,220	1,176,220	546,220	1,176,220
	- Percentage of Shares on total share holding of promoter and	12.46%	12.48%	6.12%	12.48%
	promoter group				
	- Percentage of Shares on the total share capital of the	8.57%	8.57%	3.98%	8.57%
	company				
	b) Non - Encumbered				
	- Number of Shares	8,264,695	8,251,762	8,381,084	8,251,762
	- Percentage of Shares on total share holding of promoter and	87.54%	87.52%	93.88%	87.52%
	promoter group				
	- Percentage of Shares on the total share capital of the	60.23%	60.15%	61.09%	60.15%
	company				
B.	Investor Complaints - Quarter ended 30th June 2012				
	Pending at the beginning of the quarter	Nil			
П	Received during the quarter	Nil	ľ		
	Disposed during the quarter	Nil			
	Remaining unresolved at the end of the quarter	Nil	1		

Notes:

- The above financial results were reviewed and recommended by the audit committee and approved by the Board of Directors at their meeting held on 24th July 2012.Limited Review of these results have been completed by the Statutory Auditors.
- The Company's Business activity falls with in a single business segment in terms of Accounting Standard 17 on Segment Reporting.
- The dividend of Rs.7.00 per share for fiscal 2012 was approved by the share holders at the Annual General Meeting of 3. the company held on July 18th 2012 and the same was paid subsequently.
- **Cost on Advertisement expense is not accounted in accordance with the accounting standards resulting in 4. overstatement of profit by Rs.369.32 lakhs for the quarter. In the opinion of the directors, after taking into consideration the extended life span of unexploited advertisement expenses the charges made in Profit and Loss account and the residual deferred revenue expenditure as reflected in the Balance Sheet for the year is fair and proper.
- 5. During the quarter, four branches were started and are performing satisfactorily.
- 6. Figures have been regrouped / recasted wherever necessary, to make them comparable.

For and on behalf of the board