## Un Audited Financial Results For the quarter ended and nine month ended on 31st December 2012

|           |   |                          |                          |                          |                          |                          | ₹ in Lakhs            |
|-----------|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-----------------------|
| SI.<br>No | Particulars   | Quarter Ended            |                          |                          | Nine Month Ended         |                          | Year Ended            |
| NO        |   | 31-12-2012 Un<br>Audited | 30-09-2012 Un<br>Audited | 31-12-2011 Un<br>Audited | 31-12-2012 Un<br>Audited | 31-12-2011 Un<br>Audited | 31-03-2012<br>Audited |
| 1         | Sales and Other Income  | 43,695.78                | 37,309.11                | 30,927.30                | 116,845.55               | 82,561.10                | 113,161.67            |
|           | Total Income  | 43,695.78                | 37,309.11                | 30,927.30                | 116,845.55               | 82,561.10                | 113,161.67            |
| 2         | Expenditure   |                          |                          |                          |                          |                          |                       |
|           | a) Consumption of Raw Materials   | 39,841.39                | 37,039.49                | 24,823.60                | 116,936.40               | 86,902.74                | 113,487.58            |
|           | b) Changes in Inventories of finished goods, work in progress and<br>stock in trade | (767.61)                 | (4,702.89)               | 1,791.87                 | (13,914.81)              | (16,052.69)              | (15,399.61)           |
| _         | c) Employee Benefits expenses   | 562.28                   | 518.09                   | 369.27                   | 1,514.56                 | 969.09                   | 1,286.63              |
| _         | d) Depreciation and amortisation expenses   | 112.18                   | 104.82                   | 47.59                    | 308.14                   | 131.50                   | 223.89                |
|           | e) Other Expenditure **   | 1,788.75                 | 1,734.49                 | 501.32                   | 4,131.70                 | 1,386.05                 | 1,980.96              |
| _         | Total Expenditure   | 41,536.99                | 34,694.00                | 27,533.65                | 108,976.00               | 73,336.69                | 101,579.45            |
| 3         | Profit from Operations before Other Income, Interest and<br>Exceptional Items (1-2) |                          | 2,615.11                 | 3,393.65                 | 7,869.55                 | 9,224.40                 | 11,582.22             |
| 4         | Other Income  | -                        | -                        | -                        |                          | -                        | -                     |
| 5         | Profit before Interest & Exceptional Items(3+4)                                     | 2,158.79                 | 2,615.11                 | 3,393.65                 | 7,869.55                 | 9,224.40                 | 11,582.22             |
| 6         | Finance Cost  | 1,046.91                 | 827.74                   | 802.98                   | 2,777.08                 | 1,780.05                 | 2,847.52              |
| 7         | Profit after Interest but before Exceptional Items (5-6)                            | 1,111.88                 | 1,787.37                 | 2,590.67                 | 5,092.47                 | 7,444.35                 | 8,734.70              |
| 8         | Exceptional Items   |                          |                          | 626                      | -                        | -                        | -                     |
| 9         | Profit /( Loss) from Ordinary Activities before Tax (7+8)                           | 1,111.88                 | 1,787.37                 | 2,590.67                 | 5,092.47                 | 7,444.35                 | 8,734.70              |
| 10        | Tax Expenses (Net)  | 343.57                   | 532.71                   | 880.23                   | 1556.18                  | 2,449.34                 | 2,828.66              |
| 11        | Net Profit /(Loss) from Ordinary Activities after Tax (9-10)                        | 768.31                   | 1,254.66                 | 1,710.44                 | 3,536.29                 | 4,995.01                 | 5,906.04              |
| 12        | Extraordinary Items (Net of Expenses)   | -                        | -                        | -                        | -                        | -                        | -                     |
| 13        | Net Profit /(Loss) for the Period (11-12)   | 768.31                   | 1,254.66                 | 1,710.44                 | 3,536.29                 | 4,995.01                 | 5,906.04              |
| 14        | Paid up Equity Share Capital  | 1,371.96                 | 1,371.96                 | 1,371.96                 | 1,371.96                 | 1,371.96                 | 1,371.96              |
|           | (Face Value of Rs.10/- each)  |                          |                          |                          |                          |                          |                       |
| 15        | Reserve excluding Revaluation Reserve   | -                        | 3                        | -                        | -                        |                          | 13,239.07             |
| 16        | EPS after Extra ordinary Items  |                          |                          |                          |                          |                          |                       |
|           | Basic EPS after Extra ordinary Items  | 5.60                     | 9.15                     | 12.47                    | 25.78                    | 36.41                    | 43.05                 |
|           | Diluted EPS after Extra ordinary Items  | 5.60                     | 9.15                     | 12.47                    | 25.78                    | 36.41                    | 43.05                 |
| 17        | Public Share Holdings   |                          |                          |                          |                          |                          |                       |
|           | - Number of Shares  | 4,278,893                | 4,221,354                | 4,792,178                | 4,278,893                | 4,792,178                | 4,291,600             |
|           | - Percentage of Share Holdings  | 31.19%                   | 30.77%                   | 34.93%                   | 31.19%                   | 34.93%                   | 31.28%                |
| 18        | Promoters and Promoters group share holding   |                          |                          |                          |                          |                          |                       |
|           | a) Pledged/Encumbered   |                          |                          |                          |                          |                          |                       |
|           | - Number of Shares  | 1,176,220                | 1,176,220                | 546,220                  | 1,176,220                | 546,220                  | 1,176,220             |
|           | - Percentage of Shares on total share holding of promoter and promoter group        | 12.46%                   | 12.38%                   | 6.12%                    | 12.46%                   | 6.12%                    | 12.48%                |
|           | - Percentage of Shares on the total share capital of the company                    | 8.57%                    | 8.57%                    | 3.98%                    | 8.57%                    | 3.98%                    | 8.57%                 |
|           | b) Non - Encumbered   |                          |                          |                          |                          |                          |                       |
|           | - Number of Shares  | 8,264,469                | 8,322,008                | 8,381,184                | 8,264,469                | 8,381,184                | 8,251,762             |
|           | - Percentage of Shares on total share holding of promoter and                       | 87.54%                   | 87.62%                   | 93.88%                   | 87.54%                   | 93.88%                   | 87.52%                |
|           | promoter group  |                          |                          |                          |                          |                          |                       |
|           | - Percentage of Shares on the total share capital of the company                    | 60.24%                   | 60.66%                   | 61.09%                   | 60.24%                   | 61.09%                   | 60.15%                |
| В.        | Investor Complaints - Quarter ended 31st December 2012                              |                          | <u> </u>                 | i i                      |                          | 20                       |                       |
|           | Pending at the beginning of the quarter   | Nil                      | Ď.                       |                          |                          |                          |                       |
|           | Received during the quarter   | Nil                      |                          |                          |                          |                          |                       |
|           | Disposed during the quarter   | Nil                      |                          |                          |                          |                          |                       |
|           | Remaining unresolved at the end of the quarter                                      | Nil                      | ė.                       |                          |                          |                          |                       |

## Notes:

- 1 The above financial results were reviewed and recommended by the audit committee and approved by the Board of the Directors at their meeting held on 31st January 2013. Limited Review of these results have been completed by the Statutory Auditors.
- 2 The Company's Business activity falls with in a single business segment in terms of Accounting Standard 17 on Segment Reporting.
- 3 \*\*Includes Advertisement and Publicity expenses of Rs.1138.74 lakhs as against Rs.160.18 lakhs in the corresponding previous year quarter. In line with changes in Accounting Treatment and in accordance with generally accepted Accounting Standard on Advertisement expenses the company opted to write off existing Deferred Revenue expenditure of earlier years in three equal quarterly instalments in the current year together with fully charging of current year advertisement and publicity expenses in the profit and loss account of the current year. Consequentto this it has resulted in understatement of profit for the quarter and nine month ended 31st December 2012 by Rs.614.61 lakhs and 1395.65 lakhs net of taxes respectively on a comparable basis.
- 4 Figures have been regrouped / recasted wherever necessary, to make them comparable.
  For and on behalf of the board